Summer 2025 Newsletter

OUR SPARTA OFFICE IS BEING REMODELED!

What's happening?

In order to accommodate future growth and improve service to our members, we're making a few modifications to the building. The current branch was built in 2004 when we had 23 employees working in Sparta.



Over the past 21 years as the credit union has grown we now have 35 employees staffing the Sparta branch and we're running out of office space. Meanwhile the building has outdated spaces that are no longer being used for filing documents, and these areas can be turned into offices if we create walls to provide for privacy when serving members. This remodel project is an investment in improving our member service and transforming outdated areas to make better use of the space. Here's the plan:

- Renovations to the interior floorplan to make better use of outdated spaces, increase efficiencies, and create more offices.
- Fresh new exterior to improve curb appeal and brand awareness.
- Construction began in late July and is expected to wrap up by the end of December.
- We'll remain open during the entire remodel process.

What does the remodel mean for members?

It will be 'business as usual', with minimal impact to our members. Our lobby and offices will remain open to members and we are here to assist you with financial needs. We appreciate your patience during this exciting upgrade.

As always, members also have the option of utilizing 1st CCU Anywhere Online and Mobile Banking and P.A.T.T. Telephone Banking. Our Call Center is also available during business hours if you have a question about your account, and our online loan and membership applications are available within 1st CCU Anywhere online & mobile banking or visit 1stccu.com.



CHECK OUT OUR NEW PARTNERSHIP!

Community is our middle name, and we're proud to be partnering with our local Woodsmen Hockey Team in Tomah for a brand new Woodsmen Checking Account and Debit Card!



More details will be available at 1stccu.com later this summer.

YOUR SECURITY IS ALWAYS TOP OF MIND

Fraud attempts continue to pop up in communities across the country—including right here at home. At 1st CCU, your security is always top of mind. Our team stays informed and alert so we can spot trends early and help protect you and your finances.







See something suspicious in your account transactions? This is a reminder that it's a good idea to go ahead and Lock Your Debit Card and/or Credit Card in 1st CCU Anywhere while you figure out what's happening! Locking your card prevents further charges to the card. Keep you card(s) locked until you are able to contact the credit union or the phone number on the back of your card to investigate the suspicious transactions.

Debit Card Lock/Unlock

Manage card
Joe Member (x0070)

Active

Card services

Manage card
Joe Member (x0070)

Locked

Card services

Credit Card Lock/Unlock





NEW HIRE! Gabe Rabjohn was hired to the position of MSR I in March 2025. Gabe works in our Sparta branch. Welcome Gabe!



RECENT PROMOTIONS ANNOUNCED!

Our staff continually strives to advance their skill set and take on increased responsibilities, which is why 1st CCU often promotes from within! Join us in congratulating these team members:



Kristina Livrance has been promoted to Consumer Loan Officer I. Kristina joined the 1st CCU team in September 2020.



Melissa Deal has been promoted to Accounting Clerk. Melissa has working at 1st CCU since May 2024.





Salina Jerome has been promoted to Accounting Clerk. Salina came to 1st CCU in February 2022.





Kelsey Meston has been promoted to MSR-Lead in the Sparta Branch. Kelsey was hired in March 2025.



Chelsey Souchek has been promoted to Credit Resolution Specialist I in the Sparta Branch. Chelsey joined our team in July 2023.

Emily Faucett has been promoted to full-time MSR I in our West Salem office. Emily came to 1st CCU in January 2025.



Jodi Lovgren has accepted the position of Call Center Representative in West Salem. Jodi joined Team 1st CCU in January 2017.



COMMUNITY INVOLVEMENT



Did you wave to us along the parade route?

1st CCU staff participated in the West Salem June Dairy Days parade, the Sparta Butterfest Parade, and the Tomah 4th of July parade.

We enjoyed handing out logo'd cows. Lots of fun!

CU In The Community!

Congratulations To Our Scholarship Recipients

We're very proud to support our local students! Eight \$1,000 Scholarships were awarded by 1st CCU in May:

- Gwyn Robertson Tomah High School
- Brenna Reynolds Tomah High School
- Emma Gearing Tomah High School
- Ethan Crusan West Salem High School
- Madisen Skrede West Salem High School
- Isabelle Clements West Salem High School
- Libby Oswald Sparta High School
- Ava Erickson Sparta High School



Congratulations and good luck in your future endeavors!



COMMUNITY INVOLVEMENT

Each Friday our 1st CCU staff pays \$1 to wear jeans to work. The Jeans Day funds are then donated to local causes. Donations were recently presented to the following recipients:

\$500 to Sleep In Heavenly Peace

"No kid sleeps on the floor in our town!" is the motto of Sleep in Heavenly Peace. Volunteers build beds from donated lumber, and monetary donations are used to purchase mattresses and/or bedding. The \$500 we donated will purchase 6 mattresses for children in the Tomah area. A very worthy cause!

\$500 to Headstart-Sparta

Head Start helps children and families succeed. Services are offered meet the needs of all children, including children with disabilities. The curriculum includes individual and group activities to stimulate intellectual, social, emotional, and self-help development of each child. They also serve meals and snacks and do health screenings.

\$500 to Kicking Bear

Kicking Bear is a non-denominational, faith-based youth ministry that utilizes outdoor activities, including archery, to reach at-risk youth and their families. They offer free camps and events that provide fun outdoor experiences and opportunities for mentoring.

Pictured at left: Krysta OBrien receives the donation from Salina Jerome and Rylee Cox at our West Salem branch.

When you join 1st CCU, you're making a difference in your local community!



Meat Bundle & Freezer Giveaway



1st CCU is giving away a Meat Bundle and Small Chest Freezer!

We attended the La Crosse County 4-H Livestock Auction and Monroe County Fair Livestock Auction and we will be doing a random drawing to give away some of the meat we purchased (a combination of pork and lamb) along with a small chest freezer. The Meat Bundle Giveaway has become one of our favorite traditions! We appreciate the opportunity to support youth and small businesses by buying and giving away meat that was locally raised and locally processed.

Choose One Of These Ways To Enter:

- Enter In Person: Visit 1st CCU in Sparta, West Salem, or Tomah and fill out an entry slip in the lobby.
- Enter Electronically: Go to https://www.1stccu.com/official-rules and use the link to enter your name, phone number, and email address. Deadline to enter is Saturday, August 16th at midnight.

One winner will be randomly selected on or around Wednesday, August 20, 2025. No purchase necessary to enter or win. Open to Wisconsin residents 18 years or older. One entry per participant. See the full Official Rules on the contest entry landing page.

Mark Your Calendar!

UPCOMING HOLIDAY HOURS:

- Closed on Monday, September 1 Labor Day
- Closed on Monday, October 13 Columbus/Indigenous Peoples Day
- Closed on Thursday, November 27 Thanksgiving Day
- Early Closing at 12:30 pm on Wednesday, December 24 Christmas Eve
- Closed on Thursday, December 25 Christmas Day
- Early Closing at 12:30 pm on Wednesday, December 31 New Year's Eve
- Closed on Thursday, January 1, 2026 New Year's Day





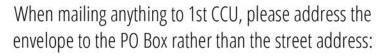


Want to know what's going on at your Credit Union? Visit 1stccu.com often!

Be sure to check our website often so you don't miss the announcements, alerts about the latest scams, reminders of upcoming office closings, and more. You can also follow us on Facebook and Instagram to stay informed.







Sparta: PO Box 167, Sparta, WI 54656

West Salem: PO Box 913, West Salem, WI 54669

Tomah: PO Box 407, Tomah, WI 54660



OUR HOURS:

Sparta Lobby: 8:30-5 M-W, 8:30-5:30 Th-F, 8-11:30 Sat

Sparta DriveUp: 7:30-5:30 M-F, 8-11:30 Sat West Salem Lobby: 8:30-5 M-Th, 8:30-5:30 Fri West Salem DriveUp: 7:30-5:30 M-F, 8:30-Noon Sat

Tomah Lobby: 8:30-5:00 M-F

Tomah DriveUp: 8-5 M-Th, 8-5:30 F, 8:30-11:30 Sat

Call Center: 7:30 - 5:30 M-F, 8-12 Sat.

